



EMBASSY OF DENMARK
Accra

INTERNSHIP WITH THE TRADE COUNCIL IN GHANA

Are you interested in international business development and trade? Do you have a knack for communications and a keen interest in economic diplomacy in action? We are currently recruiting an intern to join the trade team at the Embassy of Denmark in Accra.

Despite challenges from the impact of Covid-19, Danish companies show strong interest in exploring the growth markets in Ghana and the West African region. As a lower middle-income country determined to move 'beyond aid', Ghana has great focus on strengthening the economy and increasing investments in the private sector. Ghana has recently been selected to host the secretariat for the new African Continental Free Trade Area (AfCFTA) and aims to become an economic and digital hub in the region.

At the Trade Council of the Danish Embassy, Accra, we assist and advise Danish companies in their business development and public affairs activities in Ghana and West Africa. As an intern in the field of trade and investments, you will get comprehensive insights into the markets of Ghana and Côte d'Ivoire and work on projects within the Embassy's focus sectors: food & agriculture, tech, maritime and water & environment. You will also have a leading role in the Trade Council's communication and marketing efforts in close cooperation with the other Danish embassies in Sub-Saharan Africa.

You will assist the Trade Team in various areas depending on your interests and qualifications. Typical assignments include:

- Building up our communications efforts and strategy, incl. digital communications/marketing, content development for social media, and export promotion events
- Assisting in preparing and executing business delegation visits (virtual/physical)
- Contributing to market analyses and providing background on economic and trade-related topics relevant to Danish companies
- Planning and participating in meetings with Danish and local stakeholders, field visits etc.
- Assisting in proactive contact to Danish, Ghanaian and Ivorian companies
- Practical tasks for the trade team

The internship in Accra will provide you with:

- Insights into Denmark's commercial partnership with Ghana and Côte d'Ivoire
- Experience with economic diplomacy, including government and public affairs
- An opportunity to work as an integrated part of the trade team and be directly involved in projects
- An understanding of the political economy, challenges and market opportunities in a middle-income African country and the broader region
- A first-row seat to the early implementation of the new African Continental Free Trade Area with the secretariat placed in Accra
- International professional experience useful to your future career

Who are you?

To apply for an internship, it is a condition that you:

- Hold a B.Sc.;

- Are enrolled in a relevant master's programme in Denmark: cand.merc, cand.polit, cand.oecon, cand.scient.pol, or similar within e.g. marketing/communication, international business, or business administration.

Key qualifications:

- **You are independent and proactive.** You are able to take the initiative, and you are comfortable working independently and driving processes forward. You are interested in business development and economic diplomacy in practice.
- **You are an excellent communicator.** You have strong writing skills and an eye for visual communication. Creativity and an innovative mind-set is important when coming up with new ways on how to engage Danish companies and promote the business opportunities. Experience with digital communication tools (e.g. Canva or similar) and content development for social media is a plus.
- **You have diplomatic skills.** You will work closely with stakeholders from different departments and embassies, and as part of the Embassy, you represent Denmark abroad. It is important that you have good interpersonal skills, can actively network internally and externally, are a good listener, and can make your points with both tact and tenacity.
- **You are curious.** You are excited about the possibility to live and work in Ghana and learn about West African culture, business, and people. This requires a lot from you in terms of open-mindedness and adaptability. Add to this that you will work at an Embassy where work can be hectic and sometimes unpredictable. It is important that you are able to embrace these challenges in stride.
- **You get stuff done.** We have high expectations of your time here. We expect you to be results-oriented, that you are comfortable meeting deadlines while delivering a product of high quality, and that you chip in and help with the many tasks - from the mundane to the challenging - that working at a Danish representation entails.

Proficiency in Danish and English is a requirement. French language skills considered an asset.

When?

The internship is for 6 months from 01.08.2022 to 31.01.2023.

Allowance?

The Embassy provides a compensation of DKK 3,000 per month to support your expenditures for accommodation, food, and transport.

How do I apply?

The application should be in English (max 1 A4-page) and include a description of how the internship is expected to contribute to your studies. CV and a copy of grade certificate should be attached. Please name the application "Trade and Investment Intern" and send it to accamb@um.dk

Further information

If you have any questions, you are welcome to contact Head of Trade Naja Møller Jørgensen at najor@um.dk

The Trade Council: <https://thetradecouncil.dk/>

LinkedIn: @Trade Council of Denmark in Sub-Saharan Africa

Deadline for applications is 9th March 2022 at 23.59 Hrs (Danish time)